

# VEHICLE MAGNETICS

## Care and Maintenance




### Preparation:

Wash and dry the vehicle and the magnetic sign. Wax the vehicle surface and the brown magnetic side of the magnet using a vehicle paste wax. Allow 48 hours for the wax to cure (harden) before applying the magnetic signs to the vehicle.

NOTE: A vehicle magnetic sign should never be applied to a newly re-painted vehicle. Allow 60 - 90 days for the paint and clear coat to fully cure.

### Installation:

- Hold the magnetic sign by the two sides.
  - Slightly bow the sides of the magnetic sign towards you.
  - Gently place the center of the magnetic sign against the vehicle surface.
  - Slowly roll the magnetic sign onto the surface of the vehicle.
  - Before completely applying the magnet to the surface, check if it is straight, level and in the proper position.
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- If it is in the proper position, gently roll the magnet against the vehicle until it lays flat on the surface.
  - If it is not in the proper position, gently unroll the magnet away from the vehicle surface and re-apply in the proper position as described above.
  - To prevent scratches to the vehicle surface, do not slide or rotate the magnet on the vehicle surface.

### Removal:

- To remove a vehicle graphic, lift from the center of the two opposite sides.  
Do not remove the magnet using the corners, it will permanently bend and distort the corners.

### Care and Maintenance:

- **Magnetic signs and the vehicle surface under the back of the magnet must be removed and cleaned, on a weekly basis**
- Clean the vehicle and magnetic signs with a sponge and mild detergent. Dry the vehicle and magnetic signs thoroughly before replacing.
- After rain or snow, clean and dry signs to prevent moisture from collecting between the surfaces.
- Clean and re-wax the back of the magnetic sign whenever the vehicle is waxed. Never take magnetic signs through a car wash.

### Storage:

- Magnetic Signs should only be stored on a completely flat steel surface such as a file cabinet or refrigerator.
- **Do not leave magnetic signs in a hot vehicle as they may become permanently warped and distorted.**

### Special Considerations:

- Magnetic signs do not adhere to glass, plastic, fiberglass, aluminum, non-ferrous metals, or non-steel filler such as Bondo. Check the surface before ordering a magnetic sign.
- **Vehicle magnets should only be applied to smooth surfaces.**  
Magnetic signs should not be applied over any protrusions such as moldings, decals, pinstripes or any creases, gaps or concave areas on the vehicle surface.  
The smallest gap between the magnet and the vehicle surface will allow air to flow between the magnet and the vehicle, causing the magnet to blow off when the vehicle is in motion.
- Long term use can result in a ghost image where the magnet has protected the surface from UV rays and the elements (such as hail and windblown sand).
- Do not affix magnetic signs to horizontal surfaces such as automobile hoods or roofs.
- Magnetic signs are temporary signs and should not be used as a long term advertising solution. The average lifespan of a magnetic sign is 6 -12 months.  
Consider permanent vinyl graphics for a long term advertising solution

**Due to the temporary nature of magnetic signs and the extensive customer requirements for storage, care and maintenance, the Sign Store DOES NOT warranty Magnetic Signs for loss or damage of any kind. The Sign Store is not responsible for damage to vehicle paint or clear coat finishes.**

The Sign Store will not produce a magnetic vehicle sign with a dark background color. Dark background colors create an extremely hot vehicle surface, causing the magnetic sign to bubble. This will permanently distort the magnetic sign and cause damage to the vehicle surface. The Sign Store will NOT produce a magnetic sign with backgrounds in Black, Dark Blue, Dark Gray, Dark Green, Dark Brown, Burgundy, etc.



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